

Mark D. Lutchen BIO

Partner and Leader, IT Business Risk Management Practice PricewaterhouseCoopers

Mark Lutchen leads the IT Business Risk Management Practice at PricewaterhouseCoopers. This practice works with senior executives to help them assess each organizations exposure to IT business risks and assists the IT function in managing complex risk interdependencies.

Mark has thirty years of experience in executive leadership and advisory roles in areas of technology management, globalization, and mergers and acquisitions. He has delivered substantive tangible results to clients in strategic engagements related to global IT management, organization, cost reduction, operations improvement and M&A integration. He has also created and managed business-focused, global IT organizations. Mark served as PricewaterhouseCoopers global CIO and led reinvention and full integration of the Firm's technology infrastructure across 150 countries as a result of the merger of Price Waterhouse and Coopers & Lybrand.

Mark is a frequent speaker at professional association seminars and conferences and is author of a number of articles on technology management, cost reduction and enabling strategic uses of IT. He is the author of a new book, "Managing IT as a Business: A Survival Guide for CEOs", that was released in the fall 2003. He is on the Executive Board of the MIT/Sloan Center for e-Business and also served on the Advisory Board for the Price Waterhouse Technology Forecast. He is a Senior Member of the Institute of Industrial Engineers and a Member and Certified Practitioner of the American Production and Inventory Control Society.

He received an M.B.A from Rutgers University, graduating first in his class, and a B.S. in Industrial Engineering from Rutgers University (magna cum laude). He is also a graduate of the Harvard, INSEAD and MIT/Sloan School Executive Development Programs.